

# Advocacy dialogue on gender-based discrimination and gender stereotypes

“Advocacy dialogue on gender-based discrimination and gender stereotypes” under the Programme “Ending violence against Women: Implementing Norms, Changing Minds”

## Overall goal

The overall goal of the project is to influence changes to relevant policies/legislation by showcasing the situation in the field in regard gender-based discrimination and harmful stereotypes, particularly against Roma and rural communities, to relevant government institutions and independent government bodies mandated to work on gender equality and anti-discrimination, which should contribute to ending violence against women.

## Specific objectives

To increase capacities of women CSOs focusing on rural and Roma women and relevant local stakeholders to challenge the persistence of gender stereotypes;

To empower women and girls (including those from disadvantaged groups) who have experienced discrimination or violence to advocate for and use available, accessible and quality services, and to encourage help-seeking;

To establish a dialogue on gender-based discrimination and harmful stereotypes, particularly against Roma and rural communities, with relevant government institutions and independent government bodies mandated to work on gender equality and anti-discrimination;

To advocate for better access to and improved service provision for VAW victims from minority and disadvantaged groups;

To increase the knowledge and awareness of women survivors of VAW regarding the mandate of the independent government bodies that work on gender equality and anti-discrimination;

To develop recommendations for prioritizing cases of VAW, targeted at the independent government bodies mandated to work on gender equality and anti-discrimination.

## Main groups of activities:

Field research, resulting in the situation analysis and needs' assessment report;

Developing and implementing training on gender based violence and harmful gender stereotypes for women CSOs and relevant local stakeholders in order to increase their capacities to challenge the persistence of gender stereotypes;

Developing comprehensive toolkit on the mandate of the independent government bodies working on gender equality and anti-discrimination;

Establishing a dialogue on gender-based discrimination and harmful stereotypes with relevant government institutions and independent government bodies mandated to work on gender equality and anti-discrimination and advocacy for legal and policy changes.

The project is implemented from December 2018 to December 2019 under the UN Women Program in Serbia: Ending violence against Women: Implementing Norms, Changing Minds, funded by the European Commission under IPA II.